

Grass People Tree (GPT)

Which goals align?

Since the Tea Tavern's goal is to help people achieve a better, healthier life, what are the priorities that the organization's goal align with?

- [x] Does it taste good to people who enjoy high quality tea?
- [x] Is the tea likely to be healthy?

How goals are aligned?

The [Tea Tavern](#)'s keeper occasionally speaks with Rui, the owner of [Grass People Tree](#) and found a genuine passion in her for tea as an art, as a medicine, and its traditions. Based on her educational content and blog postings, the Tea Tavern finds that the ecosystem they grow tea from, the people they work with to craft their products, and the process in which they use to make their teas are perhaps honored more than the tea that they sell, itself.

The teas that they sell are *all* from wild and ancient trees. The leaves are processed in a much more careful and special manner, as to prevent qualities that would make them bitter. As a result, people can be sure that the plants they use are healthy, that all the health benefiting substances in tea are at their strongest, and that there won't be any additional substances that can result in harming a person's health. This results in a tea that is unlike any other that the Tea Tavern finds in that the brews almost never becomes bitter...

Even when accidentally leaving [Master's Green](#) brewing in boiling water for a minute or two. (^-^);)

This proves that GPT tea is also difficult to brew in a way that would makes the tea's brew unpleasant to most people.

Further, Rui takes care of her employees by helping the "sisters" who pick and pack tea. This is done though obtain funding to help the sisters progress their personal goals, such as learn English. Rui communicates directly with many of the wholesale vendors, visits many of their tea houses as she travels, and is one of the most welcoming and helpful people in the world's tea community.

As a result, GPT is the partner supplying us with the teas found in the [Wild Tea Sampler](#). (^-^)

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