

Product Photos & How to Take Them

The Necessary Supplies

- A Ring Light with phone mount
- Large white sheet of paper (Last found at Walmart)
 - Poster board back sides are matte, which can work
 - May want a warmer than white tone (needs verification)
- A cup with a white inside

The Photo Process

Ensure that the camera is set to the highest resolution possible.

If possible, frame the picture as a 1:1 square photo.

Set the directory for the photos to go to a folder with the following template:

<TWO_LETTER_VENDOR_INITIAL>_Name_Of_Tea

Example: ML_Autumn_Light

Use either Nextcloud to upload the folder to external storage.

Post-Processing the Photos

For this, we will be using GIMP.

Contrast and Brightness Correction

1. Import the relevant product image
2. Select "Color" => "Levels"
3. In the newly opened window, select "Auto Input Levels"
4. Adjust further as you see fit.

Temperature Change For Unified Background Colors

Leave the Original Color filter the same, but adjust it to match something close to the other products.

Example:

Original Temperature: 6500

Intended Temperature: 7500

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