

# April 2026 SEO and Schema

## SEO Title

How Water Affects Tea: Choosing the Best Water for Brewing

## Meta Description

Discover why water quality matters when brewing tea and how minerals, hardness, and remineralization can dramatically change flavor, aroma, and texture.

## Suggested URL Slug

/how-water-affects-tea-brewing

## Article Schema

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Article",
  "headline": "Making Water: Tea Tavern Magic that Makes All the Difference",
  "description": "Learn how water chemistry, mineral content, and remineralization affect tea
flavor, aroma, texture, and brewing performance.",
  "author": {
    "@type": "Organization",
    "name": "Tea Tavern"
  },
  "publisher": {
    "@type": "Organization",
    "name": "Tea Tavern"
  },
}
```

```
"mainEntityOfPage": {
  "@type": "WebPage",
  "@id": "INSERT PAGE URL"
},
"datePublished": "2026-04-01",
"dateModified": "INSERT UPDATED DATE"
}
</script>
```

## FAQ Schema

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "Does water really affect the taste of tea?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes. The mineral content, hardness, and alkalinity of water can significantly influence the flavor, aroma, mouthfeel, and appearance of brewed tea."
      }
    },
    {
      "@type": "Question",
      "name": "Is distilled water good for tea?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Not by itself. Distilled water lacks minerals that help extract and carry flavor compounds from tea leaves. Many tea enthusiasts use distilled water as a base and then add minerals back in specific amounts."
      }
    },
    {
      "@type": "Question",
      "name": "What type of water is best for brewing tea?",
      "acceptedAnswer": {
```

```
    "@type": "Answer",
    "text": "Different teas respond better to different mineral profiles, depending on the
flavors and characteristics you want to emphasize."
  },
  {
    "@type": "Question",
    "name": "Why do tea enthusiasts remineralize water?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "Remineralization allows brewers to control water chemistry and highlight
specific flavors, textures, and aromas in different tea categories."
    }
  },
  {
    "@type": "Question",
    "name": "Does bottled water make better tea than tap water?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "Sometimes, but not always. Different bottled waters contain different mineral
levels, and even tap water can vary significantly depending on location and infrastructure."
    }
  },
  {
    "@type": "Question",
    "name": "What did Lu Yu say about water and tea?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "In the Classic of Tea, Lu Yu devoted an entire chapter to water quality and
its impact on tea, emphasizing that water selection is an essential part of tea preparation."
    }
  }
]
}
```

</script>

Revision #1

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